

Sunali's Classes

(Website Re-design and Development using Theme)

Proposed To: Ruchik Gandhi

Scope of Work

The objective of this project is to re-design 'Sunali's Classes' website [<https://www.sunalisclasses.com/>] using readymade theme and will be developed using latest version of WordPress.

Pre-requisite

Client will provide following details:

- Full access of selected theme:
IvyPrep (includes the LMS plugin of Learnpress)
(<https://themeforest.net/item/ivy-school-education-university-wordpress-theme/22773871>)
- Login credentials for *Amelia* plugin (for booking automation)
<https://wpamelia.com/>
- Website images/content
- All PDFs of syllabus and textbooks
- Google play store link for app
- Social media accounts link



- Gmail id to generate API for Google Map and Google Captcha
- Hosting details in form of cPanel and FTP credentials

Sitemap

We have reviewed all the necessary requirements and according to that planned below webpages:

o Home page

Home page will have below sections:

o Header

Header will include following information:

- E-mail id
- Contact number
- Logo
- Navigation Menu
 - Home
 - About
 - Branches
 - Courses
 - Blog
 - Contact Us
 - Log In
 - Book Your Classes [will be shown only after student logged in]



- **Image Slider/Image**

This section will have images showcasing education and learning having catchy slogans and buttons like 'Student Login', 'Enquiry Form', 'Know More' through which student will redirect to *Login* page, *contact us* page and very next section of *home* page respectively.

- **Why They Love Us**

This section will show three reasons why students love Sunali's classes in terms of icon, title and text.

- **At a Glance**

This section will give brief introduction of the classes. Student can have a detailed look in '*About*' page. It can also have a video.

- **Why Us**

This section will show 5-6 points which will say why students should choose Sunali's classes.

- **Student Reviews/Success Stories**

This section will show some reviews in slider given by students with his/her name.



- Student Login

This section will show 3 options:

- Image and button to Student Login
- 2 Mobile screens which will play video provided by client.
[app explainer video]

- Our Process

This section will show process of 5-6 phases something like this:

- Left side it will have image and title of process and right side it will have FAQs for the same in accordion. Answers can have text, link, button.
- Next phase of the process will be shown on auto scroll/button/link in this section only.

- Our Classes and Courses

This section will show

- Images – Full image will be shown on clicking on the image.
- Buttons of 4 branches having label 'Our Branches' against them.
- Buttons of courses having label 'Courses' against them.

By clicking on any course/branch button, student will be redirected to the respected page.



- **Get the App**

This section will have

- tagline/text related app in slider
- App explainer video
- 2 buttons – Mobile Version and Android App

- **Recent Posts**

This section will have one or two blogs/news. By clicking on any blog/news, student will be redirected to its detail page.

- **Footer**

- Quick links
- Address
- E-mail
- Contact number
- Social media links
- Working hours
- Copyright statement

- **About**

This page will have below sections which are on home page naming:

- Why They Love Us
- At a Glance
- Why Us
- Student Reviews/Success Stories
- Our courses and classes



○ **Branches**

It will have one sub-menu containing 4 menu items. Each branch will have separate page which will have following sections:

- Introduction
This section will show introduction of branch.
- Gallery (grid view – massonary grid)
This section will show images/video of that branch.

○ **Courses**

- This page will show standards and courses name on left side and 3 boards in tabs at right side: CBSE, ICSE, NCERT. Under each board all the books in PDF of that standard and board will be shown.
- Student can download these PDFs but for that he has to provide some information like name, e-mail id, and phone number.
- This gathered data should be exported in some Excel/CSV format.

○ **Blog**

This page will have a list of blogs published by the Sunali's Classes and by clicking on any blog user will be redirected to its details page where he can find more in detail about that blog with its images.



o **Contact Us**

This page will have 2 tabs:

1) Enquiry

It will have contact information of Sunali's Classes in terms of:

- Contact address
- Phone number
- Working hours
- E-mail id
- Social media links
- Contact form – option for career tab
- Google map for the provided address

2) Career

This page will display a form having following fields:

- Full Name
- Contact number
- E-mail address
- Position
- Functionality to upload resume

o **Login**

This page will have a login form through which student will enter his login credentials (e-mail id and password) provided by admin in his e-mail id. Only after login, student can book for the class.



- **Book your Classes**

Both Appointment and Event based booking using Amelia plugin. Where the student can click on a button "Book Appointment" and it will show available slots at the given branch for doubt solving. This feature will be available only after student logs in.

- **Privacy Policy**

This page will have information related classes' privacy policies.

- **Refund & Cancellation**

This page will have information related classes' refund & cancellation policies.

- **Terms & Conditions**

This page will have information related classes' terms & conditions.